POLO RALPH LAUREN / PHOENIX MALL OF ASIA, BENGALURU

Polo Ralph Lauren

Luxury retail store | Delivered on time | Our fastest build



Store interior





For Aditya Birla Fashion & Retail, MyGenie built the Polo Ralph Lauren store at Phoenix Mall of Asia as general contractor. The brand had fixed its customer opening before work began. We mobilised in late August and handed the store over in time for its late-October opening: a luxury, millwork-led store inside a premium mall, built in weeks.

Fastest

OUR FASTEST BUILD

Mobilisation to opening inside one season, with pre- and post-millwork work running in parallel.

On time

DELIVERED ON TIME

The opening date was non-negotiable. The store was ready for the visual-merchandising team and opened on schedule.

Luxury

BRAND-GRADE FINISH

Millwork, lighting and finishes to an international luxury brand's standard, inside a premium mall.

HOW A LUXURY STORE GETS BUILT FAST

Parallel, not sequential

Speed on a luxury store comes from running the right things at the same time without risking the finish. This is how the programme was held.

01 Price to the brand's format

We priced the client's issued BOQ in its own format so bids could be compared, with final billing tied to actual site measurement. Approval came fast.

02 Sequence around millwork

Pre-millwork and post-millwork activities were planned as separate streams and run simultaneously wherever the site allowed, coordinated with the project team, consultants and millworkers.

03 Run the mall alongside the build

Daily work permits, hot-work permits, mall logistics and safety compliance were handled inside the programme, so approvals never stopped the site.

04 Hand over to the VM team on time

Planned-versus-actual reporting, measurement bills and handover documents, then a clean handover so visual merchandising could set up before opening day.





MyGenie delivered: The Polo Ralph Lauren store at Phoenix Mall of Asia: a luxury store built in weeks and handed over on time for its fixed opening date. Our fastest build.