

Your
Infrastructure
Partner in
the AI Era

mygenie



AI-POWERED RETAIL FITOUT SPECIALISTS.

Designed. Built. Maintained.

| What We Do



DESIGN. BUILD. MAINTAIN.

We partner with brands across the entire store lifecycle.



From concept to operations — one accountable partner.

| Impact



BUILT ON INTELLIGENCE. PROVEN IN EXECUTION.

 **30%** Faster Timelines
Up To

 **15%** Cost Optimization
Up To

 **100%** Quality Compliant
Achieved

25+ Brands Served

300k+ Sq. Ft. Delivered

120+ Stores Built

45 Team & Growing

400+ Technician Manpower
Through 40+ Exclusive Vendor Partnerships

Execution driven by data — not guesswork.

Institutional
Backing



INDIA'S ONLY VC-BACKED RETAIL CONSTRUCTION SPECIALISTS

Backed by leading global
construction-focused investors.

₹ 30 + CR
RAISED

Strong capitalization ensures

- ◆ Execution stability
- ◆ Multi-city rollout capability
- ◆ Investment in technology & innovation
- ◆ Long-term partnership confidence

Institutional discipline meets
on-ground execution.

Trusted By
Leading Brands



BRANDS THAT TRUST MYGENIE

Apparel



Retail



F&B



Health &
Wellness



Offices



Education



Consistent execution across verticals.

Speed With
Discipline



FASTER TIMELINES. CONTROLLED EXECUTION.

AI-generated plans reduce planning errors, rework, and idle time. Critical paths monitored daily. Risks flagged early.

Traditional Approach



MyGenie Approach



Planning Errors

Eliminated through AI automation



Rework

Reduced with structured recce



Idle Time

Minimized via live scheduling

30% Reduction in
Timelines

Speed is engineered.

Value Engineering &
Cost Intelligence



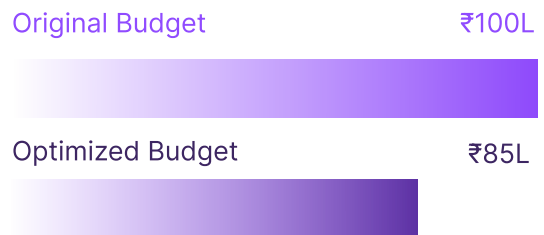
VALUE ENGINEERING. BUILT IN.

We jointly conduct structured value engineering with our clients to optimize cost without compromising quality or brand intent.

Through

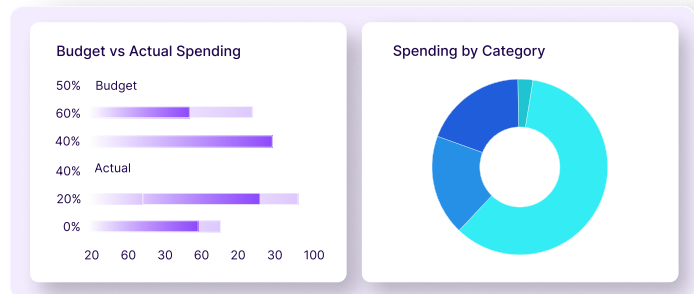
- ◆ **BOQ Refinement**
Line-item optimization against intent
- ◆ **Specification Optimization**
Material & finish right-sizing
- ◆ **Vendor Benchmarking**
Competitive sourcing across categories
- ◆ **Category-Level Cost Tracking**
Granular budget monitoring by trade

Before vs After Value Engineering



Value Engineered

Up to
15%
Cost Optimization
Delivered



Real-Time Budget Consumption Dashboard

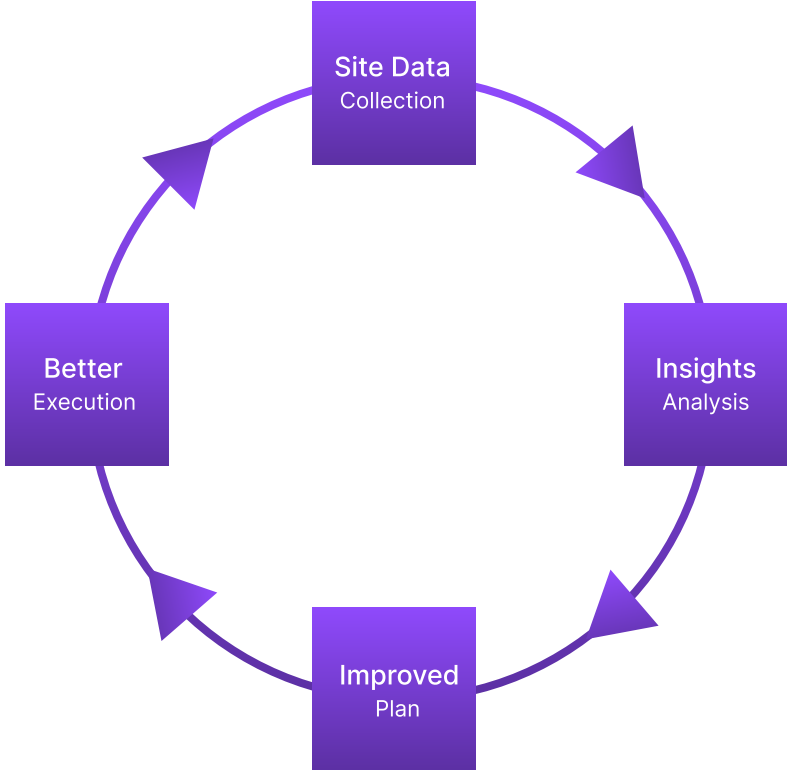
Clients monitor budget consumption in real time. Cost discipline is collaborative.

Data That Improves
Every Site



EXECUTION THAT LEARNS

Insights from past projects are embedded into new plans. Every store makes the next one better.



Snag Trend
Pattern recognition
across sites

Delay Reasons
Root cause analysis
embedded

Productivity Patterns
Team performance
optimization

Higher quality consistency. Reduced repeat errors. Stronger predictability.

Real-Time
Visibility



TOTAL TRANSPARENCY

Insights from past projects are embedded into new plans. Every store makes the next one better.

mygenie

Database

Configuration

Output

Tracking

Repository

Snag

Aman

Analyze

Export

Comparison of Planned vs Actual Project End Dates

Progress Graph

Deviation Reason

Red Flag

Client Dependency

Delay Days: 4 Days

Exp. Handover: 17 Mar

Refresh

Task %

No. of Days

Flooring

Flooring

Wall

Live Progress
Dashboards

Budget Status
Real-time

Milestone
Tracking

Risk Alerts
Early warnings

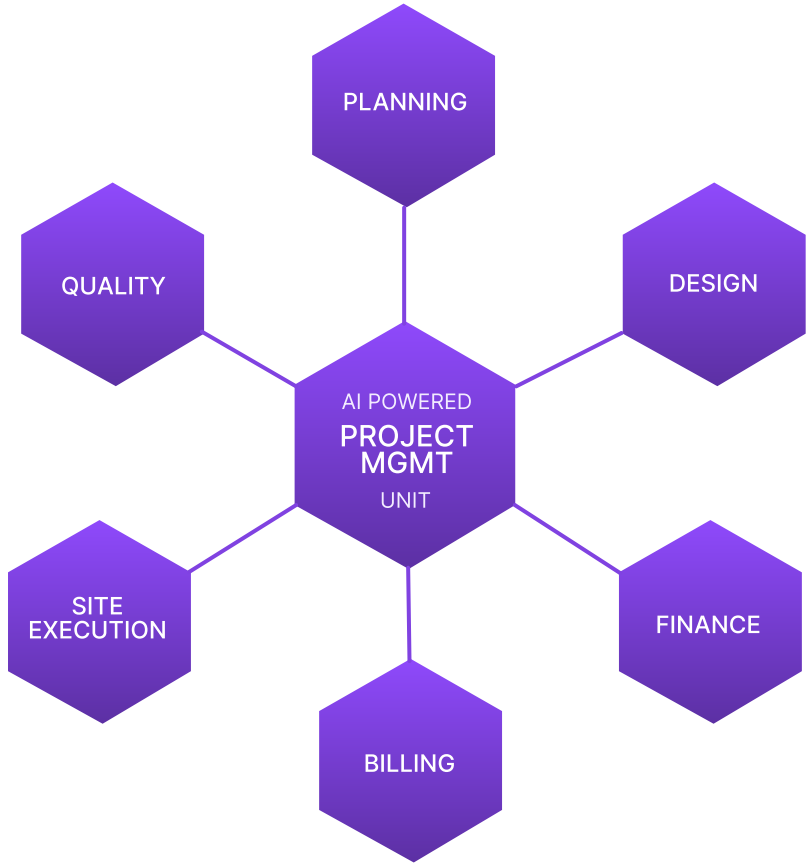
Across cities. In real time. No manual follow-ups.

Centralized Project
Excellence



INTELLIGENCE + EXPERIENCE

Experienced teams in dedicated verticals — powered by intelligent tools to ensure seamless site execution.



Critical Path Deviations

Monitored in real time

Productivity

Tracked across all sites

Risk Indicators

Flagged before they escalate

500+ store experiences
inform every project.

Experience amplified by data.



EXECUTION STARTS WITH PEOPLE

Strong projects are built by stable teams. We invest in our workforce because execution quality starts with the people on the ground.



Fair & Timely Payments

Trust-driven workforce stability.



Structured Safety Programs

Mandatory PPE, regular training, documented SOPs.



Dedicated Site Supervision

Quality, compliance, and progress — monitored daily.



Long-Term Crew Retention

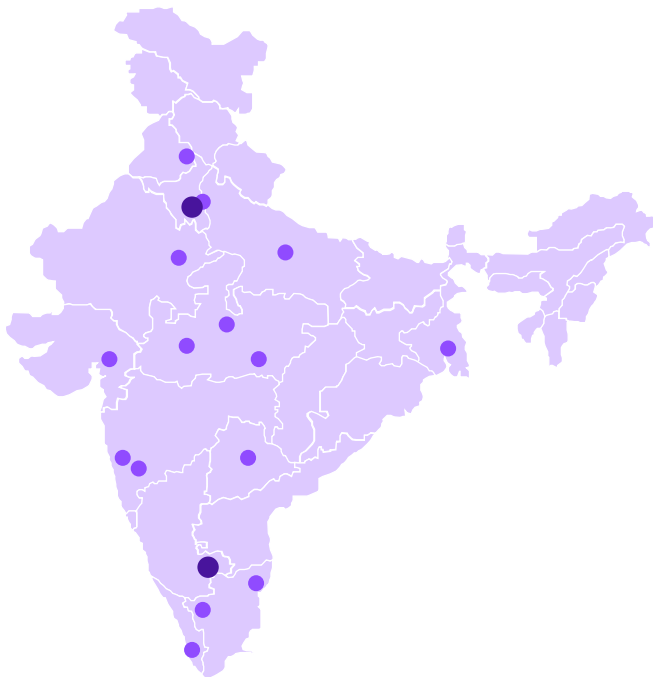
Experienced teams across projects. Consistency by design.

**EXECUTION STRENGTH
BEGINS ON SITE.**

Strong teams build
strong stores.

Built To
Scale

EXPANSION WITHOUT FRICTION



Chandigarh	Indore	Kolkata
Delhi	Bhopal	Hyderabad
Lucknow	Nagpur	Chennai
Jaipur	Mumbai	Coimbatore
Ahmedabad	Pune	Kochi

Capabilities

- ◆ AI-driven planning
- ◆ Central oversight
- ◆ Regional execution teams
- ◆ In-house manufacturing

Offices

Gurugram
Headquarters

Bengaluru
South India Hub

15+
Cities
Covered

One system. Multiple cities. Whether 1 store or 50 — structure scales.

| Leadership



FOUNDED BY IIT ROORKEE ALUMNI

With global experience across Microsoft,
the United Nations, and Paytm.



AMAN GOEL

Co-Founder

IIT Roorkee
IE Business School
United Nations



SHIVAM AWASTHI

Co-Founder

IIT Roorkee
ISB
Microsoft, Paytm

Engineering Precision

| Global Exposure

| Execution Discipline

Consistent execution across verticals.

RETAIL

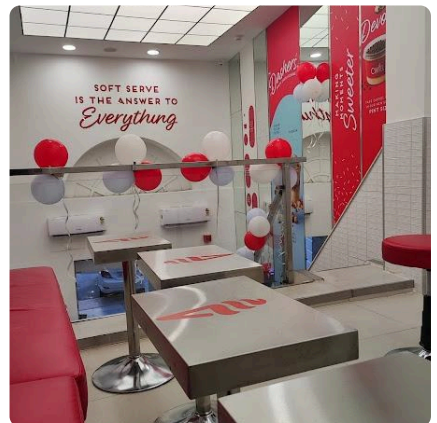
MOKABARA
Jaipur, Rajasthan



AZORTE
Bangalore



CARVEL
New Delhi



RETAIL



DR. PAWS
Bangalore



FITNESS FIRST
Gurgaon



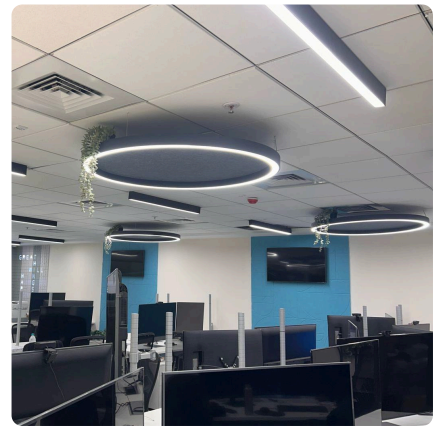
YUOMO
Delhi



OFFICES



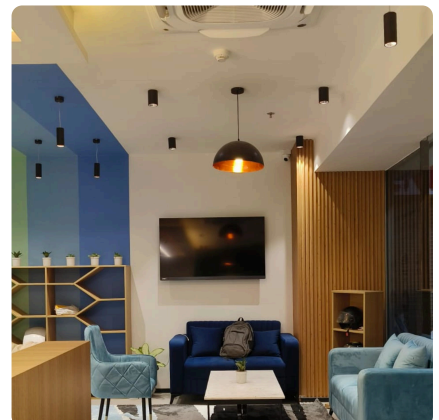
DA VINCI
Mumbai



ORCHID LUX HOME
Delhi



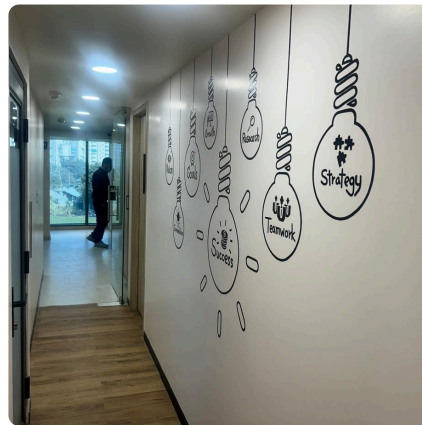
LEVERAGE EDU
Delhi



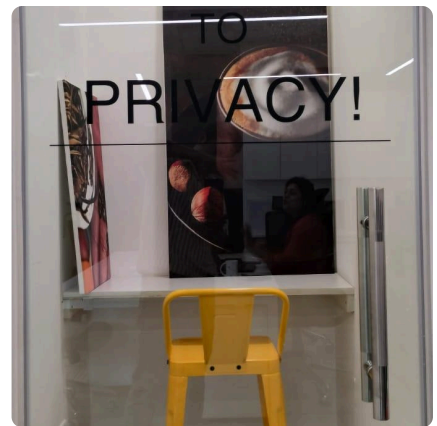
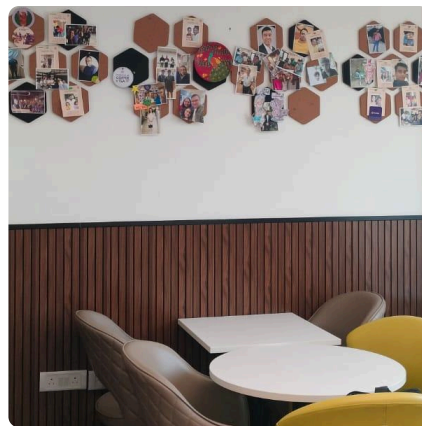
OFFICES



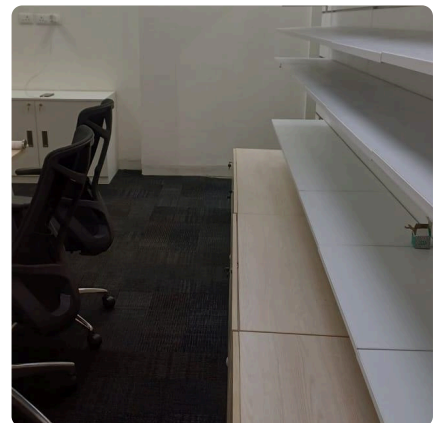
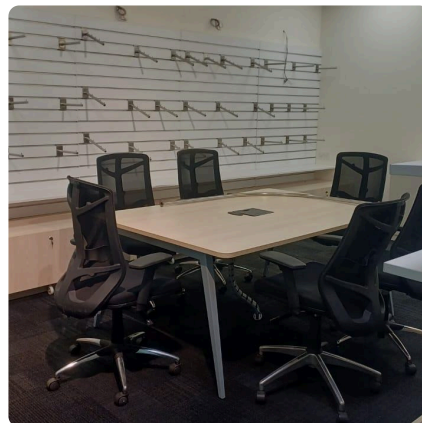
SCAN4HEALTH Gurgaon



COFFEE BEAN AND TEAM LIMITED Delhi



RELIANCE AMANTE Bangalore






mygenie

**LET'S BUILD
SMARTER.**



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Gurugram | Bengaluru

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Infrastructure Partner

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